



UP INTERNATIONAL TRADE SHOW

3rd Edition

September 25 26 27 28 29, 2025
India Expo Centre & Mart, Greater Noida



ULTIMATE SOURCING BEGINS HERE

Innovate • Integrate • Internationalize

Jointly Organised by
Government of Uttar Pradesh & India Exposition Mart Ltd.



Major Focus Sectors:

- ✿ Electricals & electronics
- ✿ Apparels
- ✿ Meat & edible offal
- ✿ Leather goods & footwear
- ✿ Articles of Iron & Steel
- ✿ Mechanical Machinery
- ✿ Aluminium & its articles
- ✿ Auto-components
- ✿ Carpets
- ✿ Cereals

Inside Out Showcase of Uttar Pradesh Through

- ✿ Knowledge Sessions
- ✿ Cultural Performances
- ✿ B2B Meetings
- ✿ UP ka Swad
- ✿ Entertainment Shows
- ✿ Fashion Show
- ✿ Lucky Draw



Champion service sectors of Uttar Pradesh:

- ✿ IT & ITeS
- ✿ Tourism & Hospitality
- ✿ Medical Value Travel
- ✿ Education services
- ✿ Transport & Logistics



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